

CORPORATE SPEAKING EXCELLENCE

BROCHURE

Presented by:

PRIORI ORATORS TEAM

Table of Contents

03	04	05
Company Brief	About the Founder	Mission and Vision
06	07	08
Track Record	Module Benefits	Module Deliverables
09	10	11
Module Structure	Our Clientele	Proposed Fee

About Company

Priori Orators is a leading provider of communications and leadership training. We believe that effective communication is the foundation of success in today's fast-paced world. Our mission is to empower individuals to unleash their full potential as influential, strategic, and inspiring leaders.



At Priori Orators, we offer comprehensive training programs and personalized coaching sessions tailored to meet the unique needs of our clients. Whether you're an emerging leader, executive, or professional looking to enhance your leadership presence, our team of experienced coaches and industry professionals will guide you every step of the way.

Our training programs cover a wide range of essential communications and leadership skills, including: Strategic communication and messaging, Leadership presence and influence, Effective collaboration and team management, Persuasive communication and storytelling, Adapting to diverse audiences and contexts.

Through interactive workshops, practical exercises, and constructive feedback, we create a supportive environment that fosters growth, confidence, and leadership excellence.

About the Founder

Leveraging a background in natural and social sciences, with extensive experience in conducting research and presenting findings to diverse audiences, Fatimah is adept at distilling complex concepts into clear and engaging presentations.

With a deep understanding of rhetorical techniques and effective delivery strategies, she is dedicated to empowering individuals to communicate their ideas confidently and persuasively.

As a doctoral researcher, she demonstrated exceptional analytical and critical thinking abilities, conducting rigorous investigations, collecting and interpreting data, and contributing novel insights to the academic community.



FOUNDER & TEAM LEAD

**Fatimah Abba
Wakilbe**

Mission & Vision

OUR MISSION

To empower individuals, teams, and institutions with the strategic communication skills needed to lead, influence, and create lasting impact, across boardrooms, platforms, and public service.

OUR VISION

To be Africa's leading specialist communications company, shaping confident leaders, transforming institutional narratives, and elevating the standards of public discourse across sectors.

Track Record



Official company launch



Trainees in 5 global locations



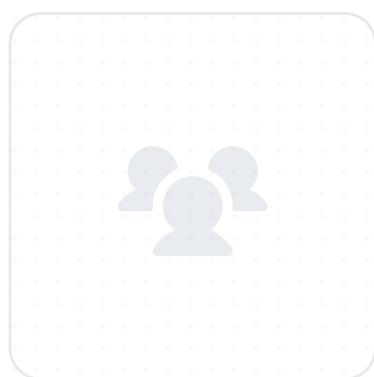
Over 10 years combined experience

89%

Success Rate

Our clients have continued to excel across diverse fields all over the world which is evidence of our outstanding work

Our People



99% | Competent

97% | Supportive

99% | Effective

96% | Flexible

94% | Insightful

96% | Result driven

Module Benefits

Enhancing Communication Skills for Professional Success

- 1 Enhance Presentation Skills:** Develop the ability to deliver polished, professional presentations that effectively communicate key messages and engage the corporate audience.
- 2 Improve Communication Impact:** Learn to use verbal and non-verbal communication techniques to convey confidence, credibility, and authenticity in corporate settings.
- 3 Engage and Influence Stakeholders:** Develop skills to captivate and persuade various stakeholders, including clients, colleagues, and senior management.
- 4 Master Visual Aid Utilization:** Understand best practices for using visual aids, such as slides, charts, and graphs, to support and enhance presentations effectively.
- 5 Handle Q&A Sessions:** Gain techniques to confidently respond to questions, handle challenging situations, and maintain poise during question and answer sessions.
- 6 Manage Nervousness and Stage Fright:** Learn strategies to overcome nervousness, manage anxiety, and project a confident and composed demeanor.
- 7 Tailor Messages for Different Audiences:** Develop the ability to customize presentations and adapt communication styles to diverse audiences within the corporate environment.
- 8 Professional Presence and Branding:** Cultivate a strong professional presence, align personal brand with the corporate image, and effectively represent the organization during presentations.

Deliverables



1 Customized Training Plan

7 Training Materials

2 Expert Instructors

8 Individual Assessments

3 Group Activities

9 Interactive Workshops

4 Confidence Building

10 Voice Speech Coaching

5 Body Language

11 Location Flexibility

6 Presentation & Communication
Strategy

12 Certificate of Completion

Module Structure

STEP 1 Pre-Assessment and Customization

STEP 2 Presentation and Communication Strategy

STEP 3 Interactive Workshops and Role-Playing

STEP 4 Presentation Skills Development

STEP 5 Visual Aid Design and Utilization

STEP 6 Handling Q&A Sessions and Challenging Situations

STEP 7 Visual Presentation Skills

STEP 8 Practice and Feedback Sessions

STEP 9 Final Presentation and Evaluation

Our Clientele



Proposed Fees

Program and Initiative	Duration	Value (Naira)
Group Training	2-3 Days	500,000 <small>/Candidate</small>
Group Training - Comprehensive	5 Days	1,000,000 <small>/Candidate</small>
Corporate Retreat	2 Days	500,000 <small>/Candidate + Travel Expenses</small>
Executive Group	2-3 Days	1,000,000 <small>/Executive</small>



Mshel Gulf Villa, Julius Adelusi Street, Guzape Abuja

08061414146 || info@prioriorators.com || www.prioriorators.com