

PERSONALIZED SPEAKING MASTERY

BROCHURE

Presented by:

PRIORI ORATORS TEAM

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About Company

Priori Orators is a leading provider of communications and leadership training. We believe that effective communication is the foundation of success in today's fast-paced world. Our mission is to empower individuals to unleash their full potential as influential, strategic, and inspiring leaders.



At Priori Orators, we offer comprehensive training programs and personalized coaching sessions tailored to meet the unique needs of our clients. Whether you're an emerging leader, executive, or professional looking to enhance your leadership presence, our team of experienced coaches and industry professionals will guide you every step of the way.

Our training programs cover a wide range of essential communications and leadership skills, including: Strategic communication and messaging, Leadership presence and influence, Effective collaboration and team management, Persuasive communication and storytelling, Adapting to diverse audiences and contexts.

Through interactive workshops, practical exercises, and constructive feedback, we create a supportive environment that fosters growth, confidence, and leadership excellence.

About the Founder

Leveraging a background in natural and social sciences, with extensive experience in conducting research and presenting findings to diverse audiences, Fatimah is adept at distilling complex concepts into clear and engaging presentations.

With a deep understanding of rhetorical techniques and effective delivery strategies, she is dedicated to empowering individuals to communicate their ideas confidently and persuasively.

As a doctoral researcher, she demonstrated exceptional analytical and critical thinking abilities, conducting rigorous investigations, collecting and interpreting data, and contributing novel insights to the academic community.



FOUNDER & TEAM LEAD

Fatimah Abba Wakilbe

Mission & Vision

OUR MISSION

To empower individuals, teams, and institutions with the strategic communication skills needed to lead, influence, and create lasting impact, across boardrooms, platforms, and public service.

OUR VISION

To be Africa's leading specialist communications company, shaping confident leaders, transforming institutional narratives, and elevating the standards of public discourse across sectors.

Track Record



Official company launch



Trainees in 5 global locations



Over 10 years combined experience

89%

Success Rate

Our clients have continued to excel across diverse fields all over the world which is evidence of our outstanding work

Our People



99%

Competent

96%

Flexible

97%

Supportive

94%

Insightful

99%

Effective

96%

Result driven

Module

Benefits

Building Confidence through Collaborative Learning

- 1 | Build Confidence:** Develop a strong foundation of self-assurance, manage stage fright, and instill confidence in public speaking situations.
- 2 | Refine Delivery Skills:** Enhance vocal projection, articulation, body language, eye contact, and overall stage presence for maximum impact.
- 3 | Craft Engaging Content:** Learn effective storytelling techniques, structure compelling presentations, and utilize persuasive language to captivate and engage the audience.
- 4 | Connect with Audiences:** Understand audience analysis and adapt communication styles to connect emotionally and intellectually with diverse audiences.
- 5 | Overcome Challenges:** Address specific speaking challenges or areas requiring improvement, such as nervousness, pacing, or organizing complex information.
- 6 | Develop Effective Visual Aids:** Learn to use visual aids, such as slides or props, to support and enhance the delivery of messages.
- 7 | Practice and Feedback:** Engage in targeted practice sessions, receive constructive feedback, and incorporate continuous improvement strategies into the coaching process.
- 8 | Inspire and Influence:** Develop techniques to inspire, motivate, and influence audiences, leaving a lasting impact with each presentation.

Deliverables



1 Customized Coaching Plan

2 Module Materials

3 Location Flexibility

4 Customized Exercises

5 Hybrid Options (virtual, in-person or both)

6 Practice Sessions

7 Recording and Playback

8 Assessment and Feedback

9 Post-Coaching Support

10 Performance Improvement Plan

Module Structure

STEP 1 Pre-Assessment

STEP 2 Goal Setting and Customization

STEP 3 Skills Development

STEP 4 Personalized Coaching Sessions

STEP 5 Presentation Preparation

STEP 6 Rehearsals and Feedback

STEP 7 Performance Enhancement Techniques

STEP 8 Final Presentation and Evaluation

STEP 9 Post-Module Support

Our Clientele



Ventures Park



Proposed Fees

Program and Initiative	Duration	Package	Value (Naira)
Pre-Assessment			50,000
Coaching Fee		Pax (4 sessions)	500,000
		Virtu (8 sessions)	750,000
		Aucto (12 sessions)	1,000,000
Post Coaching Support			100,000 <small>/Hour</small>

PRIORI hub



Mshel Gulf Villa, Julius Adelusi Street, Guzape Abuja

08061414146 || info@prioriorators.com || www.prioriorators.com



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