

LEADERSHIP & EXECUTIVE SPEAKING MASTERY

BROCHURE

Presented by:

PRIORI ORATORS TEAM

Table of Contents

03

Company
Brief

04

About the
Founder

05

Mission and
Vision

06

Track
Record

07

Module
Benefits

08

Module
Deliverables

09

Module
Structure

10

Our
Clientele

11

Proposed
Fee

About Company

Priori Orators is a leading provider of communications and leadership training. We believe that effective communication is the foundation of success in today's fast-paced world. Our mission is to empower individuals to unleash their full potential as influential, strategic, and inspiring leaders.



At Priori Orators, we offer comprehensive training programs and personalized coaching sessions tailored to meet the unique needs of our clients. Whether you're an emerging leader, executive, or professional looking to enhance your leadership presence, our team of experienced coaches and industry professionals will guide you every step of the way.

Our training programs cover a wide range of essential communications and leadership skills, including: Strategic communication and messaging, Leadership presence and influence, Effective collaboration and team management, Persuasive communication and storytelling, Adapting to diverse audiences and contexts.

Through interactive workshops, practical exercises, and constructive feedback, we create a supportive environment that fosters growth, confidence, and leadership excellence.

About the Founder

Leveraging a background in natural and social sciences, with extensive experience in conducting research and presenting findings to diverse audiences, Fatimah is adept at distilling complex concepts into clear and engaging presentations.

With a deep understanding of rhetorical techniques and effective delivery strategies, she is dedicated to empowering individuals to communicate their ideas confidently and persuasively.

As a doctoral researcher, she demonstrated exceptional analytical and critical thinking abilities, conducting rigorous investigations, collecting and interpreting data, and contributing novel insights to the academic community.



FOUNDER & TEAM LEAD

Fatimah Abba Wakilbe

Mission & Vision

OUR MISSION

To empower individuals, teams, and institutions with the strategic communication skills needed to lead, influence, and create lasting impact, across boardrooms, platforms, and public service.

OUR VISION

To be Africa's leading specialist communications company, shaping confident leaders, transforming institutional narratives, and elevating the standards of public discourse across sectors.

Track Record



Official company launch



Trainees in 5 global locations



Over 10 years combined experience

89%

Success Rate

Our clients have continued to excel across diverse fields all over the world which is evidence of our outstanding work

Our People



99%

Competent

96%

Flexible

97%

Supportive

94%

Insightful

99%

Effective

96%

Result driven

Module

Benefits

Polished Presentation for Leadership Impact

- 1 Enhance Executive Presence:** Develop a commanding presence, confident demeanor, and charismatic communication style befitting executive leadership roles.
- 2 Master Persuasive Communication:** Learn advanced techniques for crafting and delivering persuasive messages that inspire action and influence decision-making
- 3 Engage and Inspire Audiences:** Captivate and engage diverse audiences, including board members, investors, senior executives, and other key stakeholders.
- 4 Navigate Challenging Situations:** Develop strategies to handle high-pressure speaking situations, challenging questions, and impromptu presentations with poise and confidence.
- 5 Effective Storytelling and Influence:** Harness the power of storytelling to connect emotionally, inspire trust, and leave a lasting impact on the audience.
- 6 Authentic Leadership Communication:** Align personal leadership style and values with communication strategies to project authenticity, credibility, and trustworthiness.
- 7 Executive Level Networking:** Develop networking skills to engage and influence stakeholders in formal and informal executive settings.
- 8 Crisis Communication Preparedness:** Equip executives with communication strategies and techniques to effectively navigate and address crisis situations.

Deliverables



1 Confidentiality

2 Mobile learning

3 Customized Coaching Plan

4 Media Training

5 On-demand Resources

6 Scheduling & Location Flexibility

7 Use of VR Headsets for practice simulations

8 Travel Considerations

9 Speech Crafting

10 Remote Feedback

11 International Reach

12 Executive Presence

13 Hybrid Options (Virtual, in-person, or both)

Module Structure

STEP 1 Pre-Assessment and Customization

STEP 2 Executive Presence and Leadership Communication

STEP 3 Persuasive Messaging and Storytelling

STEP 4 High-Stakes Presentation Skills

STEP 5 Advanced Delivery Techniques

STEP 6 Visual Aid Mastery

STEP 7 Crisis Communication and Impromptu Speaking

STEP 8 Networking and Executive-Level Engagement

Our Clientele



Ventures Park



Proposed Fees

Program and Initiative	Value (Naira)
Pre-Assessment	250,000
Coaching Fee- Annual	5,000,000
Coaching Fee- Quarterly	1,500,000



Mshel Gulf Villa, Julius Adelusi Street, Guzape Abuja

08061414146 || info@prioriorators.com || www.prioriorators.com



Priori Orators



PrioriOrators



OratorsInfo