



ACADEMIC SPEAKING EXCELLENCE

BROCHURE

Presented by:

PRIORI ORATORS TEAM

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About Company

Priori Orators is a leading provider of communications and leadership training. We believe that effective communication is the foundation of success in today's fast-paced world. Our mission is to empower individuals to unleash their full potential as influential, strategic, and inspiring leaders.



At Priori Orators, we offer comprehensive training programs and personalized coaching sessions tailored to meet the unique needs of our clients. Whether you're an emerging leader, executive, or professional looking to enhance your leadership presence, our team of experienced coaches and industry professionals will guide you every step of the way.

Our training programs cover a wide range of essential communications and leadership skills, including: Strategic communication and messaging, Leadership presence and influence, Effective collaboration and team management, Persuasive communication and storytelling, Adapting to diverse audiences and contexts.

Through interactive workshops, practical exercises, and constructive feedback, we create a supportive environment that fosters growth, confidence, and leadership excellence.

About the Founder

Leveraging a background in natural and social sciences, with extensive experience in conducting research and presenting findings to diverse audiences, Fatimah is adept at distilling complex concepts into clear and engaging presentations.

With a deep understanding of rhetorical techniques and effective delivery strategies, she is dedicated to empowering individuals to communicate their ideas confidently and persuasively.

As a doctoral researcher, she demonstrated exceptional analytical and critical thinking abilities, conducting rigorous investigations, collecting and interpreting data, and contributing novel insights to the academic community.



FOUNDER & TEAM LEAD

Fatimah Abba Wakilbe

Mission & Vision

OUR MISSION

To empower individuals, teams, and institutions with the strategic communication skills needed to lead, influence, and create lasting impact, across boardrooms, platforms, and public service.

OUR VISION

To be Africa's leading specialist communications company, shaping confident leaders, transforming institutional narratives, and elevating the standards of public discourse across sectors.

Track Record



Official company launch



Trainees in 5 global locations



Over 10 years combined experience

89%

Success Rate

Our clients have continued to excel across diverse fields all over the world which is evidence of our outstanding work

Our People



99%

Competent

96%

Flexible

97%

Supportive

94%

Insightful

99%

Effective

96%

Result driven

Module Benefits

Mastering Communication Skills for Academic Success

- 1 Build Confidence:** Cultivate self-assurance and overcome stage fright by providing a supportive environment for students to practice and refine their public speaking abilities.
- 2 Develop Clear and Articulate Communication:** Enhance verbal and non-verbal communication skills, including clarity, enunciation, body language, and eye contact.
- 3 Improve Presentation Organization:** Teach students techniques for organizing and structuring presentations, ensuring logical flow and effective message delivery.
- 4 Foster Critical Thinking:** Encourage students to think critically, analyze information, and present well-supported arguments and ideas.
- 5 Effective Delivery Techniques:** Provide guidance on vocal modulation, pacing, gestures, and other delivery techniques to enhance students' overall presentation skills.
- 6 Handle Q&A Sessions:** Equip students with strategies to confidently respond to questions, think on their feet, and handle impromptu speaking situations.
- 7 Develop Team Collaboration Skills:** Engage students in group activities and collaborative exercises to enhance teamwork, communication, and collective learning.
- 8 Promote Digital Presentation Skills:** Teach students how to effectively utilize digital platforms and virtual presentation tools for online presentations and remote learning environments.

Deliverables



- | | | | |
|---|-------------------------------------------|----|----------------------------------------|
| 1 | Customized Training Plan | 6 | Certificate of Completion (for groups) |
| 2 | Module Materials | 7 | Seminars (for groups) |
| 3 | Academic Writing and Speaking Integration | 8 | Assessment and Feedback |
| 4 | Practice Sessions | 9 | Experienced Instructors |
| 5 | Post-Coaching Support | 10 | Location Flexibility |

Module Structure

STEP 1 Pre-Assessment & Customization

STEP 2 Introduction to Public Speaking

STEP 3 Building confidence

STEP 4 Verbal and Non-verbal communication skills

STEP 5 Presentation Organization & Structure

STEP 6 Engaging the audience

STEP 7 Critical Thinking and Argumentation

STEP 8 Effective Visual Aid Utilization

STEP 9 Delivery Techniques & Rehearsals

Our Clientele



Ventures Park



Proposed Fees

Program and Initiative	Duration	Package	Value (Naira)
Pre-Assessment (Individual)			50, 000
Coaching Fee		Excelsus (4 sessions)	500,000
		Doctrina (8 sessions)	750,000
		Principia (12 sessions)	1,000,000
Group training	3-4 Days		500,000 / Candidate



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