



PERSONALIZED SPEAKING MASTERY

BROCHURE

PRESENTED BY:
Priori Orators Team

WWW.PRIORIORATORS.COM

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ABOUT COMPANY



COMPANY BRIEF

Welcome to Priori Orators, a premier destination for public speaking training and coaching. We believe that effective communication is the key to success in today's fast-paced world. Our mission is to empower individuals to unleash their full potential as confident, persuasive, and impactful speakers.

We offer comprehensive training programs and personalized coaching sessions designed to meet the unique needs of our clients. Our training programs encompass a wide range of essential public speaking elements, including content development, delivery techniques, body language, storytelling, and engaging with different types of audiences.

ABOUT THE FOUNDER

Leveraging a background in natural and social sciences, with extensive experience in conducting research and presenting findings to diverse audiences, Fatimah is adept at distilling complex concepts into clear and engaging presentations. With a deep understanding of rhetorical techniques and effective delivery strategies, she is dedicated to empowering individuals to communicate their ideas confidently and persuasively.

As a doctoral researcher, she demonstrated exceptional analytical and critical thinking abilities, conducting rigorous investigations, collecting, and interpreting data, and contributing novel insights to the academic community.



Fatimah Abba Wakilbe

FOUNDER/TEAM LEAD

MISSION AND VISION

Mission

Our mission is to empower individuals to unleash their full potential as confident, persuasive, and impactful speakers.



Vision

Transforming lives through the art of public speaking

TRACK RECORD



OUR PEOPLE





MODULE BENEFITS

Tailored Training for Effective Communication

1

Build Confidence: Develop a strong foundation of self-assurance, manage stage fright, and instill confidence in public speaking situations.

2

Refine Delivery Skills: Enhance vocal projection, articulation, body language, eye contact, and overall stage presence for maximum impact.

3

Craft Engaging Content: Learn effective storytelling techniques, structure compelling presentations, and utilize persuasive language to captivate and engage the audience.

4

Connect with Audiences: Understand audience analysis and adapt communication styles to connect emotionally and intellectually with diverse audiences.

5

Overcome Challenges: Address specific speaking challenges or areas requiring improvement, such as nervousness, pacing, or organizing complex information.

6

Develop Effective Visual Aids: Learn to use visual aids, such as slides or props, to support and enhance the delivery of messages.

7

Practice and Feedback: Engage in targeted practice sessions, receive constructive feedback, and incorporate continuous improvement strategies into the coaching process.

8

Inspire and Influence: Develop techniques to inspire, motivate, and influence audiences, leaving a lasting impact with each presentation.

DELIVERABLES



Customised Coaching Plan



Module materials



Location flexibility



Customised Exercises



**Hybrid Options
(virtual, in-person or both)**



Practice sessions



Recording and Playback



Assessment & Feedback



Post-coaching support



**Performance improvement
plan**

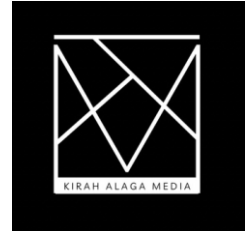
MODULE STRUCTURE



OUR CLIENTELE



Defence Headquarters



Ventures Park



IGNITE, INSPIRE & IMPACT

PROPOSED FEES

Program and Initiative	Package	Value (Naira)
Pre-Assessment	-	50,000
Coaching Fee	Pax	500, 000
	Virtu	750, 000
	Aucto	1, 000, 000
Post Coaching Support	-	100,000 / Hour

Questions? **Contact us.**

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